

ELITE SNOW SERVICES

A Division of Elite Management Associates, Inc.

www.elitesnow.net



Snow Newsletter

Welcome to the second edition of Elite Snow's annual newsletter. In our business, we strive to exceed our customers'

expectations in terms of service and communication. We hope you find the newsletter simple, concise, and informative.



Upon Customer Request

We offer additional winter services including:

- **Fire hydrant marking:** We charge \$60.00 per hydrant for professional reflective hydrant markers. The highly visible fiberglass rod attaches to fire hydrants to ensure that emergency crews can locate them at night or in the snow.
- **Fire hydrant painting:** Over the years fire hydrants can become eyesores on the most beautiful properties. We will review your hydrants and provide a cost to scrape and paint per hydrant.
- **Property clean-ups:** Standard landscape contracts do not include winter clean-ups such as general trash removal and build-up. In fact, most landscape contracts do not begin until April 1st. The snow usually comes and goes a few times during the winter, but the garbage stays. We will review your site and provide an estimate.
- **Temporary asphalt patching:** If your property has pot holes, we can make temporary repairs and limit the amount of damage. If we see any major issues arise on your properties throughout the winter season, we will send you an estimate.

New Website



We are excited to announce the launch of our new snow services website. It is a huge upgrade from our

previous site in terms of content and design. It tells our story, showcases some of our equipment and facility, and provides access to great resources in the snow and ice industry. You may even see your business logo featured under the "our clients" scroll on the bottom of the home page. Also, we welcome your comments on our service. We would love to place your quote in our testimonials section. Please visit us at www.elitesnow.net to check it out!

twitter



We are now attempting to further improve our communication channel through the use of Twitter as a company blog of sorts. I am reaching out and asking that you take a few moments to follow us. We are

@elitesnow. If you have a twitter account, just find and follow us. If you do not, it is easy to sign up and takes less than a few minutes. Search *elitesnow*, follow, and enjoy! Our links for LinkedIn and Twitter are on the website.

Although snow is our specialty, we also provide a limited menu of summer services:

- **Remote/portable watering with water truck:** Pricing is per visit based on the specific need. This includes watering new shrubs, flowers, new turf, etc. Our staff is trained on appropriate watering levels for all types of landscaping.
- **Site watering:** We will provide all hoses and attachments and will use the customer's water source. Pricing is hourly and depends on size of the job.

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WWW.ELITESNOW.NET

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- **Skid steer service:** Our skid loaders may be needed for moving material on-site or light excavating work.
- **Ground level power washing**

Thank you so much for reading our second edition of the Elite Snow Newsletter! We welcome any questions or comments you might have.



Holiday Scheduling

Over the winter months, there are a few employee holidays including Thanksgiving, Christmas, and New Year's. We would like to understand,

to the best of our ability, your holiday service needs. Overall, our goal is to make sure your operation will run smoothly at all times while not incurring preventable charges for unnecessary snow and ice control services. When you are aware of your property's holiday scheduling needs, please send an email to Brett Kovel at bkovel@elitesnow.net.



Some Important Dates

November 2012

- *Tuesday, 11/6 – Election Day. Remember to vote.*
- *Sunday, 11/11 – Veterans Day*
- *Thursday, 11/22 – Thanksgiving*

December 2012

- *Friday, 12/7 – Medicare open enrollment ends*
- *Tuesday, 12/25 – Christmas Day*
- *Monday, 12/31 – Last open market day of the year. Keep this date in mind if planning to recognize investment gains or losses.*

January 2013

- *Tuesday, 1/1 – New Year's Day*
- *Monday, 1/21 – Martin Luther King Day*

February 2013

- *Saturday, 2/2 – Groundhog Day*
- *Tuesday, 2/12 – Lincoln's Birthday*
- *Thursday, 2/14 – Valentine's Day*
- *Monday, 2/18 – Presidents Day and Washington's Birthday*

Important Contact Information

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